Docket No.: M1103.70728US00 (PATENT)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Eric J. Horvitz et al.

Serial No.: 10/610,487 Confirmation No.: 5330

Filed: June 30, 2003

For: POSITIONING AND RENDERING NOTIFICATION HERALDS

BASED ON USER'S FOCUS OF ATTENTION AND ACTIVITY

Examiner: A. A. Zahr

Art Unit: 2175

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Dated: January 15, 2010

Signatur

SUBSTITUTE

AMENDMENT IN RESPONSE TO NON-FINAL OFFICE ACTION

Mail Stop Amendment

Commissioner for Patents

P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir

INTRODUCTORY COMMENTS

Please replace the Amendment filed January 4, 2010 with the following, corrected Amendment. In this Substitute Amendment, the Claims Listing has been corrected by removing a portion of claim 23 that was inadvertently duplicated in the Amendment filed January 4, 2010.

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 11 of this paper.